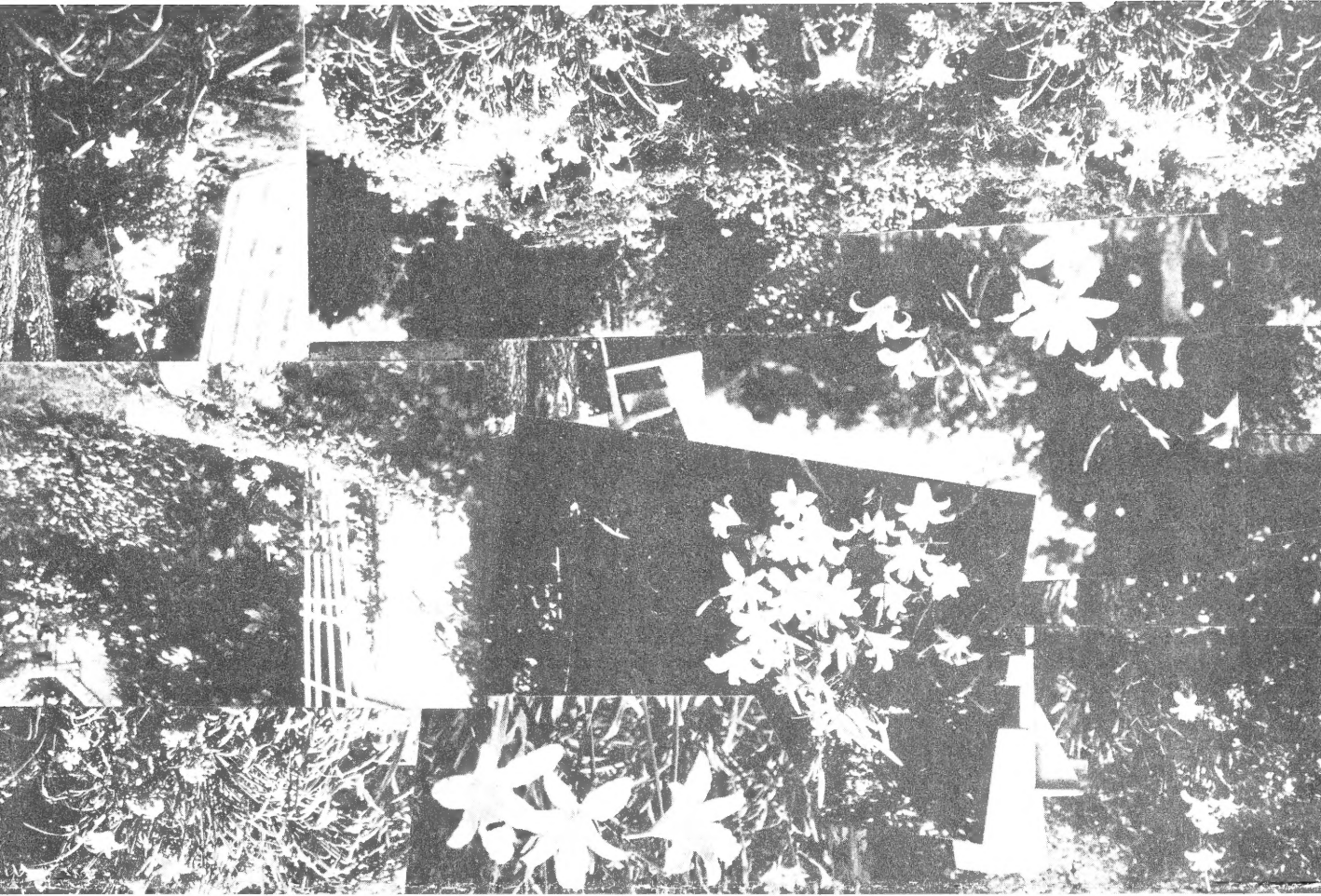


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daylilies

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FENWOOD
Garden



the Daylilian

FENWOOD
GARDEN

VOLUME 1

OKLAHOMA CITY, OKLA.

SPRING, 1953

NUMBER 1

H. R. BERANEK OF OAK PARK ILLINOIS-HITS JACK POT-WINS NATIONAL NAMING CONTEST

"I am delighted, I am grateful, I am proud, I am overwhelmed; and because the sensation is so pleasurable, so unique in more than thirty years of plain dirt gardening experience, I expect to enjoy it for a long, long time indeed!" This is a part of a letter we received from Mr. Beranek after he had been advised that the name he had submitted, THE DAYLILIAN, had been chosen by the judges for this bulletin.



H. R. Beranek

To those who failed to see our advertisement in the November issue of Flower Grower, and consequently may not know about the contest we held; wherein we offered \$50 worth of Daylilies from our garden, for a name that could be used for this bulletin, we will bring you up to date.

We take this opportunity to extend our thanks to the many good people who submitted names, and for helping us along in this undertaking. All their suggestions were wonderful. It was no easy task for the judges to make a choice from the vast number of names submitted. They were all splendid but after much consideration the name suggested by Mr. Beranek came out on top.

We were deeply impressed with the many beautiful and widely varied sentiments expressed by the people; some emotional, some

philosophical, some spiritual; but all emerging from their experiences as just plain and practical gardeners especially interested in the growing of the charming daylily. One lady who lives "way down east" told us about the exhilarating feeling of well-being she now has, after having gone through a period of incredible gloom, resulting from a long and serious illness. During this time, she was taken, by a friend or neighbor, to view a lovely garden of the choicest daylilies, selected carefully for a certain color effect. She stood calmly drinking in the magnificence of the scene, and meditating for a brief moment, when she suddenly felt a surge of gratitude for the miracle of her recovery. In profound humility, she walked away knowing she had absorbed a lasting tranquility from that mystic realm beyond her understanding. So it is with all of us when our companions are as lofty as these.

By popular request from many of our friends and patrons we decided to issue a bulletin which would give late information on the variety and culture of today's most valuable garden perennial, the modern daylily. This grew from a multitude of questions such as how, where, when and various do's and don'ts concerning daylilies. It is easy to realize that so many questions are necessary for the daylily is comparatively new, to many people; yet is the one plant that comes very close to being everything to all gardeners. Not only can you grow daylilies without fuss and bother, but you can fit them into more situations in your garden than any other plant we know. The daylily adjusts happily to various conditions of soil and moisture, to heat and cold, and to full sun or partial shade. Daylilies are now available in a multitude of colors or combination of colors; short ones and tall ones, with blooms of many shapes and sizes.

The Daylilian will be published at intervals, and in each issue we will give you additional informa-

tion and news. As this publication will replace our catalog and other literature, we will use it as a means of bringing to you, our friends and patrons, special sales, as a Daylilian feature. You understand the plants listed here represent only a small number of the varieties we have for sale. Should you want others not listed in this bulletin just drop us a line and we will gladly furnish you a more detailed list.

New Wheeler Introductions for '53

We are proud to offer you the following six NEW Daylilies from the hand of Mr. Ralph W. Wheeler. We have long recognized the high quality of the Wheeler creations, and have always been delighted with the unusual form and exquisite coloring of his varieties. You have not seen daylilies at their best until you have seen the Wheeler daylilies perform.

Diadem (Wheeler) A wide open bloom of intricate color pattern. Petals are salmon pink with red circular throat markings. Sepals are soft yellow, throat medium yellow. Segments are wide. Petals are frilled. Well branched 36" stems with proliferations. 15.00

Heloise (Wheeler) Very large flower with wide segments. With little throat area. Rich glistening golden yellow self. Creped and pebbled 42" stems. 8.00

Paprika (Wheeler) A livid crimson with orange throat—green deep down. Medium size wide open flower. Segments sometimes recurved. Continuously in bloom from April to September in Florida. Very sun-resistant both in substance and color. 30" stems. 9.00

Star of Eve (Wheeler) An evening bloomer formed like a six pointed star. Wide segments, (Continued on Page 2)

FLOWERS ON PARADE . . .

Municipal Auditorium will be scene
of Southwest Spring Flower and
Garden Show

Sponsored by the Oklahoma City Council of Garden Flower Clubs, this Show will be held April 19-22. Its purpose is to stimulate public interest in the establishment and maintenance of various types of gardens, as well as the general beautification of homes, parks and streets in this locality, as well as the entire southwest. This is done, of course, by orderly planning; and planting for permanence, such as trees, shrubs and perennials. Various exhibits of such materials will be on display for your benefit and pleasure.

FENWOOD GARDEN will have an exhibit. Visit us.

CHICAGO CHOSEN

For 1953 meeting of the Hemerocallis Society. Many of world's finest Daylilies will be shown there.

Join Hem Society and avail yourself of the helpful items you will find in Yearbook and Newsletters.

Dues are \$3.00 annually.

Send your subscription to

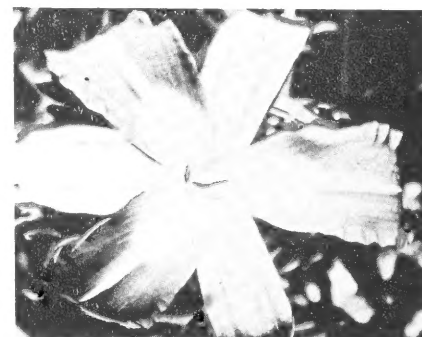
Geo E. Lenington, Sec.

Box 139 Kansas City, Mo.

OUR FIRST ISSUE

Greetings from FENWOOD GARDEN. We are happy to bring you this first issue of the Daylilian. We have tried to make it interesting as well as informative and trust this new method of offering you some of our superior daylilies meets your approval. Tell us how you feel by either visiting us or ordering by mail. The Daylilian is counting on you.

The Editor.



Billie Burke

WATCH FOR PICTURE
OF
THE DREAMER
IN
LATER ISSUE

Daylily Dreams

Under The Mimosa Tree
by The Dreamer

There's a heavenly spot in every garden, a sort of secret place maybe, which lives in the heart of the gardener as a sanctuary. This is where dreams are made. In the cool of the evening, I come to my quiet haven of repose rather disheartened after a day of little achievement. I have scanned the landscape and am overwhelmed. I long for more definite boundaries in this garden of mine. I want a small garden; planned for a riotous succession of bloom from early spring to late fall. This should be a happy combination of permanent plantings that will live on from year to year, and become more beautiful with each passing summer. I plan my border in this very small garden so the afternoon shadows of a nearby tree, a slender birch or a graceful mimosa fall upon it in lacy patterns that add enchantment to the picture. A striking combination along this lazy border in June consists of blue larkspur, platycodon, daisies or delphinium, with huge clumps of pale yellow daylilies here and there. I have placed pale yellows in this particular little dream spot because the softness of yellow tones, mixed with the blues and whites, have such a soothing effect on my jangled and tired nerves as I pause here for a moment of rest.

Colors of daylilies vary so much there is a scheme to fit any mood. Sometimes I need a flamboyant setting and then it is I dream of the audacious flash of some of the many reds, blooming in all their pompous beauty beside a great mound of large, white daisies. All this accentuated by a background of trailing foliage which hangs over a garden wall, or a whitewashed fence. A tiny pool also—but I could dream on, and on, and on.

A lily of a day
Is fairer far in May,
Although it fall and die that
night—
It was the plant and flower
of light.
In small proportions we just
beauties see;
And in short measures life may
perfect be. —Ben Johnson

DAYLILIES — They give succession of Bloom all summer long.

IS YOUR GARDEN UP TO DATE?

It is interesting to note the changes in the style of architecture, house furnishings, and in landscape and gardening designs. Quite often the new fashions show vast improvement over the old. This is true of the entire landscape picture, and certainly we can place emphasis on the improvement the new "fashion" has wrought in the daylily world. Indeed, you would never discard your beloved older favorites, nor would you hesitate to luxuriate a bit in the newer and more exciting creations recently emerged from the magic touch of our great and tireless hybridizers. There is joy and satisfaction in knowing that we have at least a few of the very best.

HERE IS A SELECT GROUP

- Billie Burke** (Wheeler) Large deep rose and sulphur bi-color. Opens in evening and lasts through next day. 3.50
- Colonial Dame** (Milliken) Large light apricot blossoms, banded with rosy tan. Throat rich gold. Broad petals ruffled along the edges. Long blooming season. A beautiful daylily. 5.00
- Dorothea** (Lester) Attractive and unusual. Six inch bloom of soft orchid-lavender effect. Petals light yellow flushed with heliotrope. Deeper heliotrope eye zone. Sepals are pale yellow. 3.50
- Kanapaha** (Watkins) A color jewel. Clear raspberry red without mid-rib, eye zone, or throat of lighter color to interrupt the harmony of one distinct color. 3.50
- Naranja** (Wheeler) Large, ruffled, full formed pure golden orange. Considered the finest orange daylily. Midseason bloomer. 4.00
- Revolute** (Sass) A daylily with individuality all its own. A clear yellow with a slight ruffled edge. Extraordinary. 2.50
- Scarlet Sunset** (Wheeler) This variety has been rated by many the most brilliant of all the reds. A striking color gem of medium size but spectacular. 4.50
- Su-Lin** (Nesmith) Pale mauve and cream bi-color. Delicate and different. Does best in partial shade. 2.50
- 10% Discount on any order of \$10.00 or more
from this list.

NOTICE TO GARDEN CLUBS

Write for special discounts to Club members in multiples of 10-25-100, or for Parks and Playgrounds by the 1,000.

VISITORS WELCOME
AT ALL TIMES
BUT A TREAT AWAITS YOU
IN BLOOMING SEASON

Glorify Your Garden With Fragrance

Some visitors to our garden have often remarked that daylilies are lovely, but that they have no perfume. True it is that some varieties have little or no aroma, but there are many fine daylilies that simply reek with sweetness, carrying a heavy fragrance equal to many flowers which are loved chiefly for that virtue.

Just stroll along your garden paths at twilight, or early morning, especially if there is a bit of dampness in the air, and you will find a perfume that will linger long in your memory. Certain fragrant varieties give forth their pleasant odor all day long, but we all know the misty vapor of perfume is heavier when the atmosphere seems moist. Most night lilies are fragrant but there are also many day bloomers and extenders which are sweet scented, too. Here is a fine choice:

- Canari** (Nesmith) Satin finished flowers of palest canary yellow. Large and open. Sweet scented. 2.00
- Dorothy McDade** (Sass) Late blooming yellow. Good performer. Very charming when clumped. Sweet scented. 1.00
- Earliana** (Betscher) A golden orange that blooms at Iris time. Very fine. Sweet scented. 1.50

- Florham** (Harrington) Large ruffled flowers of deep yellow with a twist at tip of petals. Sweet scented.50
- Halo** (Wheeler) Triangular shaped medium yellow with cinnamon colored halo. Opens late afternoon and lasts all next day. A lovely thing. Sweet scented. 2.00
- Orange Beauty** (Sass) Pure deep golden orange of extra fine form. Heavy substance. Wide branching. Long blooming season. Sweet scented. 3.50
- Patricia** (Stout) Pale yellow rounded form and heavy substance. One of the best. Sweet scented.75
- Princess** (Stout) Clear lemon yellow with broad petals. Heavy substance. Beautifully ruffled. Sweet scented. 1.00
- Queen of Gonzales** (Russell) Fine large orange flower of great beauty and lasting quality. Sweet scented. 1.00
- Queen of May** (Van Veen) Pale apricot orange, taller than most early varieties. Very beautiful. Sweet scented.75

Discount

- 20% off on entire list
15% off on 7 plants
10% off on 5 plants

Less than 5 plants at List Price. No order of Less than \$3.50 can be accepted from this group.

Fenwood's Culture Column

Daylilies thrive with very little care or attention. The soil of most any ordinary garden is suitable, and many lend themselves to naturalizing along the slopes of barren hillsides, or along shady banks of streams or lakes. There are no serious diseases or insect pests. They are hardy to all sections of our country and even in the far north they are not seriously injured in winter if a light mulch of leaves or straw is used.

With reasonable care daylilies may be transplanted at any time in most regions, when the ground is not frozen, and in more northerly climates when danger of a general freeze is over. A most desirable time for planting, dividing or transplanting is in early spring. With a little extra care there should be ample bloom the first season.

Watch this column from time to time for additional phases of daylily culture.

NEW WHEELER -

(Continued from Page 1)

sepals rolled lengthwise. Petals slightly pinched at tips. Light sulphur yellow self. Vigorous grower. 42" stems. 9.00

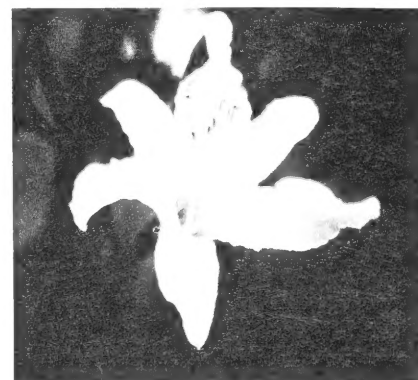
Sequin (Wheeler) Beautiful reverse bi-color. A soft yellow flower with garnet-red halo at the throat. Sepals are dusted with color of the halo. Large, very wide segments. Opens flat. Early and recurrent. 36" stems. 7.50

Tomoka (Wheeler) This lovely flower has very deep brownish mahogany ground with a black sheen. Black overcast is thickest at the throat and forms a halo of black. Throat is deep orange. Very wide segments. Large, fully opened and recurved. Often has four flowers open on a stem. Fine branching. 36" stems. 12.00

10% Discount on entire list.
Single plants as listed.

DAYLILIES — They grow anywhere. Warm or cold. Dry or damp.

DAYLILIES — Indispensable in the Permanent Border.



Serenade



Early some summer morning, your neighbor calls a friendly greeting to you from her back yard. As she reaches the fence and takes a peek across to see how things look in your garden, she is almost breathless! Such a transformation has taken place, and in such a short time! In startling contrast against the massed evergreen border, you have grouped your daylilies in multiples of three or more of the same variety, choosing carefully for a definite color scheme. Here you have dozens of glittering blossoms in soft, pale yellow, shades of mauve to deep purple, or scarlet to maroon and even pinks that shade from the faintest pastels to vivid rose of many hues. The blooms vary in size, some are large and some are smaller; some are frilled, fluted or recurved, or twisted at the tips of the petals or sepals. Some appear to be frosted with star dust, or decorated with distinctive markings. Some are clear toned, some are bi-colored and some are overcast with dusky blotches or haloes. Perchance, the only daylily your neighbor knows is the old ugly duckling that escaped from grandmother's garden. These enchanting flowers that make such a splash of gorgeous color along your borders can't possibly be called daylilies, too, but they are indeed.

We have grouped what we consider a selection for just such a picture as described above. These are medium priced varieties for those who want good quality in color and performance, yet also want low priced daylilies. No plant should be judged by its price alone, for many factors enter into the pricing of a plant. Some varieties increase faster than others, and many of our most satisfactory ones are older introductions and of this class; so are lower in price. None in the group that follows should be undervalued because of their amazing low prices. Even a further reduction is offered in the drastic discounts as shown below.

30%—off on entire list
20%—off on 9 plants
15%—off on 6 plants

Note: At such low prices these plants will go fast so get your order in without delay.

PLEASE SEND A COPY OF DAYLILIAN
With My Compliments To

FENWOOD GARDEN
6301 N.W. 10th St., Oklahoma City, Okla.

Amount Enclosed \$ _____ Date _____

Name (Mr., Mrs. or Miss) _____
Please Print

Street or R.F.D. No. _____

Post Office _____ Zone _____ State _____

May we substitute for varieties sold out? Yes ☐ No ☐
IF SHIPMENT IS LESS THAN \$4.00 ADD 40 CENTS FOR PACKING AND MAILING
If you live in Oklahoma add 2 percent sales tax

QUANTITY	VARIETY	PRICE

PLEASE SEND A COPY OF DAYLILIAN
With My Compliments To

Name _____

Address _____

Name _____

Address _____

Rich golden yellow with precise purple-toned eye zone. Very-striking. 1.00

Caballero (Stout) Vermillion rose petals and soft yellow sepals. A large and brilliant bi-color. Excellent. 1.00

Comet (Russell) Largest bi-color.	1.00
Brownish rose petals with lemon colored sepals.	1.00

Crystal Pink (Nesmith) Large and tall chamois colored with flush of pink. Vigorous. 1.50

Dominion (Stout) Extra large flowers of deep red with golden throat. Repeats over long period of bloom. 1.50

Duchess of Windsor (Traub-Hay)
Large blooms of soft creamy
yellow, with rose blush. 1.50

Firefly (Bechtold) Brilliant red.
Very profuse bloomer. Gives
good garden effect. 1.00

Hazel Sawyer (Wheeler) Frilled
lavender pink of medium size.
Golden throat. Very floriferous.

	1.00
Hesperus (Sass) Exquisite clear yellow 6 inch flower. Splendid form and substance.	1.00

Juarez (Russell)	Petals	red,	
	sepals	yellow.	Overcast with
	cardinal.	Bi-color.	1.00

Margaret (Cook)	Large soft	
yellow. The color extends down		
into the throat.		1.00

Mrs. B. F. Bonner (Russell) A fine yellow. Larger and better formed than Hyperion, also blooms earlier. 1.00

Mrs. Hugh Johnson (Russell)
Dark red with a satiny sheen.
Wide petals and sepals. Small
yellow throat. 1.50

Orange Flare (Bristol) Large graceful golden yellow with orange sheen. Good bloomer.

Purple Emperor (Russell) Broad
petaled flower of deep dark
purple. Yellow throat and mid-
rib. Ruffled. 1.00

Soudan (Stout) Lemon yellow	1.00
. blossoms with petals crimped	
at edges. Excellent garden	
specimen.	1.00

Sweetbriar (Nesmith)	Lovely flower of tawny pink with pale yellow throat.	1.00
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Vulcan (Stout) Smooth toned
light maroon. Darker midrib.
Orange red throat. 1.00

The usefulness of daylilies for cut flowers has long been overlooked or neglected. Many people think that because an individual blossom closes late at night, they have no value in the house. There are so many buds on a single stem there is always another bloom ready for the next day. Just pinch the closed flower off the stem and you have a bouquet as lovely as before.

There are dozens of varieties in gorgeous colors which extend their bloom well into the evening and can be used with great charm as table arrangements, in all parts of the house, on terraces, in churches or other public buildings. Their glistening loveliness nods a friendly greeting that all who pass by will long remember. They feel at home in any setting—formal or casual. Just try them!

Our entire field of daylilies withstood the extreme drought of last year with no artificial watering, and seems none the worse for the experience. Yesterday we were in the field looking over several rows of small new plants we had planted in August. This was in the middle of the worst dry season in many years. All winter we felt that these plants had little or no chance to survive. We almost laughed out loud, so happy we were to see each and every one—and there were hundreds of them—looking lustily toward the sky. The entire field is in fine condition, despite this lack of moisture, so there is no denying the importance of using this vigorous new perennial in every garden. The popularity of the daylily is ever increasing. They do equally well in moist climates, which proves their adaptability and sturdiness.



Fenwood's Sensational Surplus Sale! UP TO 40% DISCOUNT

Under normal conditions, we transplant a part of our field in the fall, and the remainder in the spring. The severe drought of the past summer, which extended well into the fall and winter, prevented our doing so. Now we are faced with a surplus of some varieties far beyond our ability to handle before the blooming season is upon us.

OUR MISFORTUNE — YOUR OPPORTUNITY

Bardeley (Perry) Distinct shade of orange apricot.	.50
Baronet (Stout) Brazil red with orange throat. Early.	.75
Bay State (Betscher) Large medium yellow. Good form.	.50
Buckeye (Stout) Clear orange. Dark red eye zone.	.50
Chengtu (Species) Intense red with yellow throat.	.50
Chisca (Fisher) Early bi-color red and yellow.	.50
Cimarron (Russell) Brownish red with green throat.	.50
Cinderella (Bechtold) Coppery red and yellow bi-color.	.50
Cinnabar (Stout) Tawny red with sprinkle of cinnamon.	.50
Craemore Ruby (Plouf) Intense red. Over-cast yellow.	1.00
Dolly Varden (Nesmith) Rose and Chinese coral blend.	1.00
Dr. Regel (Yeld) Dwarf early yellow over-cast orange.	.50
Enchantress (Bristol) Soft yellow with flush of pink.	.75
Golden Bell (Wallace) Rich deep yellow. Broad segments.	1.00
Golden West (Sass) Large golden yellow. Very striking.	1.00

Harvest Moon (Betscher) Color of orange sherbet. Fluted.	.75
Honey Redhead (Nesmith) Rose red with border of honey yellow.	1.00
Hyperion (Mead) Large canary yellow self. Very dependable.	.75
Linda (Stout) Crinkled creamy yellow with rose markings.	.75
Mary Stoker (Perry) Brownish red and canary yellow.	.75
Mikado (Stout) Rich orange, mahogany eye zone.	.50
Modesty (Betscher) Fine pale yellow, profuse bloomer.	.50
Mrs. W. H. Wyman (Betscher) Glistening light yellow. Late bloomer.	.50
Purple Waters (Russell) Close to pure purple. Very good.	.75
Russell's Minuet (Russell) Rich rose petals. Light yellow sepals.	.75
Sachem (Stout) Good red with orange throat. Does not fade in the sun.	.75
Serenade (Stout) Yellow flushed with pink. Gives pastel effect.	.50
Sir Michael Foster (Muell) Large apricot colored daylily. Late.	.50
Star of Gold (Sass) One of the largest light yellows. Very showy.	.75
Wau-Bun (Stout) Cadmium yellow with traces of fulvous red. Twisted tips.	.50



40% Discount on entire list
30% Discount on any 15 plants
20% Discount on any 10 plants



No order accepted on less than 10 from this listing
This drastic discount ends June 15, 1953
Transplanting will be over by that date.

**We have more than 400 Varieties. If you don't see what you want,
drop us a line for a more complete listing.**